



THE MILWAUKEE ROAD HISTORICAL ASSOCIATION

Board of Trustees Meeting June 16, 2022
Crown Plaza Hotel, Milwaukee, WI

AGENDA

1. Call to Order
2. Reading of the Minutes / Kipp Meyers (Forwarded Via E-Mail)
3. Treasurer's Report / Leo Dorn
4. Old Business
 - A. Multi-Year Memberships
 - a. Affirming the decision to not permit multi-year memberships. Board needs to vote, but the executive committee is unanimous in support.
 - B. Spousal Memberships
 - a. I'm not convinced this is as big of an issue as portrayed. Want to discuss further and weigh the issues more carefully. Remember, the goal is to increase membership, convention attendance and revenue.
 - b. Will a price increase solve part of the issue?
 - C. Business Cards
 - a. Anything more needed?
 - D. Scanning MRHA / White River Photos
 - a. Cost and timeframe
 - E. Any last minute 2022 Convention Items To Cover?
5. New Business
 - A. Dues Increase (\$40/\$80 to \$50/\$100)?
 - a. I support the increase, though it very well may cost us members. It's reality and in the short run, we need to stop the hemorrhaging.

- B. Milwaukee, WI Trainfest November 12-13
 - a. Need to register
 - b. Need volunteers to staff
- C. Company Store Evaluation
 - a. Purpose Of The Store
 - b. Item Costs
 - c. Postage Costs
- D. Convention
- E. E-Mail Hiawathagram - Future
 - a. Goutcher recommendation is to transition to e-mail, but given the dues increase covers postage in the short run,
- F. 2023 Calendars
 - a. Proceed?
 - b. 800?
 - c. My recommendation is to proceed.
- G. Insurance Coverage
- H. Sustaining Membership Pins
 - a. Bob Storozuk handling for 2022
 - b. Cost?
- I. Coast Division Annual By Bill Russ
- J. Obituaries in TMR
- K. IRM Buffeteria #126
- L. RMC Magazine dues amount.
 - a. Happy to communicate to Otto in the event it's still on the to-do list.
- M. Website changes authorized users
 - a. Asking for clarification and if we need to review or are good as is.
- N. Modeling Coordinator Position
 - a. Vacant for some time, so do we need it?
 - b. If so, I'll put out a call for volunteers at the meeting and the next column.
- O. Milt Clark White River Associate Editor Resignation
- P. White River Price Increase & Contract
- Q. Review convention speaker compensation policy
- R. 2023 Convention Update
- S. Mike Shafer Book Proposal - Highlighted To Note It Was Added

6. Reports

- A. Museum Report / Bob Storozuk
- B. TMR Report / Mike Schafer
- C. Company Store Report / Tom Helms & Kelsey Peterson
- D. Library Report / Linda Sukup
- E. Human Resources Committee Report / Eileen Roth
- F. Membership Office Manager Report / Wendy Storozuk

- G. Restoration Fund Committee Report / Tom Helms
- H. Collections Committee Report / Bob Strynick
- I. Research Committee Report / Art Danz
- J. Election Committee Report / Larry Sukup
- K. Modeling Committee Report /
- L. Vice President's Report
- M. President's Report

7. Adjournment

Thank you,

Jeff Goutcher